



Moonlight Creamery Charity Fundraiser Nights Information

From our beginning, Moonlight Creamery has embraced our social responsibility to give back to the community from which we draw our employees, our customers and our freedom to conduct business. Our charitable efforts reflect our belief that a successful company must be an active participant in society, so we are excited to offer this opportunity to put “fun” back in “fundraising”.

During the offseason from November to March, we decided to make the store available on Mondays to school groups and other not for profit organizations to aid in their fundraising efforts. We'll open our store to your organization, you promote the event, we provide the volunteer staff to scoop and serve (and clean up) for up to three hours, and we'll donate 20% of that night's sales to your group. Talk about a fun way to raise money for your organization!

We only run these events on Mondays between November 1st and March 16th so get your requests in fast. Once all of the days are booked, we'll stop accepting new applications.

How it works

Your responsibilities:

- Submit a completed application (which includes getting permission from your school principal if you are a school group) at least three weeks prior to the event (a month is even better!). Applications are available on the Fundraising page of the Moonlight Creamery website.
- Promote the event in advance – the more people you bring in, the more you earn!
- Provide enough volunteer help to run the event. (“Celebrity” scoopers are always a hit!) If you are a youth group, you need to have an adult advisor who will agree to help coordinate the event beforehand, and who will be onsite for the duration of the event. Time commitment includes pre-event training and post-event clean up (though volunteers can take “shifts”). A minimum of five volunteers are required and their names must be provided one week prior to the event.
- Provide and set up any special decorations you would like for the event.

Our responsibilities:

- Coach you in how to promote your event for maximum results.
- Provide your volunteers with a short pre-event training.
- Provide outstanding customer service to your guests.

The fine print:

1. No more than two applications from any one group will be accepted in a single year. In the event that two groups request the same night, the organization submitting their completed application first will have the choice of keeping the requested night or moving their event to another night.
2. Groups within the same school or organization (e.g. two or more student clubs or sports teams) are encouraged to combine efforts for bigger turnout. A single donation check will be made out to the school / organization and the organization will be responsible for allocating funds to the participating groups as appropriate.
3. Moonlight Creamery reserves the right to cancel the event if one week prior to the event the organizing group does not provide a list of a minimum of five volunteers, plus the name of at least one adult advisor (in the case of youth groups).
4. Moonlight Creamery reserves the right at our sole discretion to deny fundraising event requests from any group or organization we feel promotes hate or bias, or to any group which discriminates based on race, religion, gender, age, national origin, sexual orientation or physical or mental handicap.